

Ty Brayton



 TyBrayton.com
online portfolio

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phone number

Tribune Media

Graphic Artist 2013 - Present

- Lead the way in all design including but not limited to branding, layout, promotions, commercial, animation, color, and space.
- Specialize in research-based brand identification, formulation, and 360° marketing and promotion.
- Manage graphics implementation (digital, broadcast, print, etc) from idea to completion.
- Design assets for clients, in-house departments, and on-air programming, including but not limited to animations, stills, full screens, lower thirds, bugs, ticker elements, etc. in a fast-paced, deadline-driven environment.
- Aid in development of Tribune's company-wide, web-based real-time graphics integration into programming platform.
- Enact new and efficient approaches to improve workflow and help all brands stand out from competitors in collaboration with clients and departments.

Gloucester County Public Schools

Television Production Instructor 2011 - 2013

- Teach high school students, grades 9-12, in a live-to-tape television news production environment.
- Manage instruction, re-branding, style guide, and student-produced content for local Channel 47.

WTKR NewsChannel 3 | WGNT CW27

Senior Graphic Designer 2009 - 2011

- Responsible for 3D motion, still, live, and pre-produced graphics, web, and print content.
- Create daily graphics, opens, and transitions with speed and accuracy for a variety of shows.
- Aid in development of station style guide and re-branding.



Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Adobe Premiere

Adobe InDesign

Cinema4D

Brand Management

Layout

Broadcast Design

Digital Design

Print Design

HTML5, CSS, JavaScript



James Madison University

Harrisonburg, VA

Bachelor of Arts

School of Media Arts & Design

Digital Video & Cinema



Heartland Regional Emmys

2016

- Graphic Arts - News
- Graphic Arts - Programs

2015

- Special Programs - Motion Graphics
- Weekend Newscasts - Larger Markets

