

Ty Brayton



 TyBrayton.com
online portfolio

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Tribune Media

Graphic Artist, Vizrt Specialist 2013 - Present

- Manage Vizrt graphics implementation from an idea to air.
- Pull data and create workflow for production staff to change show looks using Viz scripting and cross-concepting.
- Use VB (Visual Basic) scripting in Viz Template Wizard to create a user-friendly interface for producers to create templated graphics.
- Create animations, full screens, lower thirds, bugs, and ticker elements for a variety of programming in a fast-paced news environment.

Programs including but not limited to: FOX31 News, Channel 2 News, "Everyday" Show, Colorado's Best, SportsZone, Jump Cut

- Aid in further development of Tribune Media's company-wide social media integration to programming platform.
- Learn new and efficient approaches to improve workflow and help each station stand out from competitors in collaboration with art director, graphics, sales, and news departments.

Gloucester County Public Schools

Television Production Instructor 2011 - 2013

- Teach high school students, grades 9-12, in a live-to-tape television news production environment.
- Manage instruction, re-branding, style guide, and student-produced content for local Channel 47.

WTKR NewsChannel 3 | WGNT CW27

Senior Graphic Designer 2009 - 2011

- Responsible for 3D motion, still, live, and pre-produced graphics, web, and print content.
- Create daily graphics, opens, and transitions with speed and accuracy for a variety of shows.
- Aid in development of station style guide and re-branding.

Adobe After Effects

Adobe Illustrator

Adobe Photoshop

Vizrt Artist

Vizrt Content Pilot

Vizrt Template Wizard

Vizrt Trio

Transition Logic

HTML5

CSS

JavaScript

Visual Basic

James Madison University

Harrisonburg, VA

Bachelor of Arts

School of Media Arts & Design

Digital Video & Cinema

Heartland Regional Emmys

2016

- Graphic Arts - News
- Graphic Arts - Programs

2015

- Special Programs - Motion Graphics
- Weekend Newscasts - Larger Markets

